Dr. Keith Ayoob is an associate clinical professor of pediatrics at the Albert Einstein College of Medicine in New York City, where he also directs the Nutrition Clinic at the Rose F. Kennedy Children's Evaluation and Rehabilitation Center. He has worked extensively with adults and children for over 20 years and spent nine years as a spokesperson for the American Dietetic Association. Dr. Ayoob regularly shares his science-based, consumer-friendly advice on The Today Show, Good Morning America, and the Food Network, among others, and his expertise is sought by food, healthcare, and non-profit organizations alike.